



The year of
the sequel
Rockabilly hits
such as Starman
and Die Hard return
to the silver
screen in 2009

Entertainment

Monday, January 12, 2009

LEARNING RESOURCE CENTRE
DUNH CAMPUS
CONESTOGA COLLEGE

Spoke

Conestoga College Kitchener

2009 Year — No. 25

Ontario review

Southern Ontario bands talk about the ups and downs of the music business

Music 101

Making things easier

A new disabilities workstation in the LRC makes technology more accessible

Wheel 1



Photo by Steve Miller

A rocking success

Mike Conroy, Photo pt. Brown guitars plays a guitar solo at Kitchener's Kitchener East on Dec. 26.

Marketing students bring home gold

By JAMES GLASS

A team of marketing students from Conestoga College has won top honours in the 10th annual Ontario Marketing Competition (OMC).

Conestoga third-year placekicks students, College Street, photo was awarded in Niagara and the bronze medal went to Guelph College, who placed fourth in Waterloo Region categories 10 and 11.

This is the eighth straight year Conestoga students have been a podium finisher in this province-wide competition. During this time Conestoga has collected three gold medals, four silver and one bronze.

The OMC features 11 teams in eight categories: marketing research, direct marketing, advertising, sales and services. This year there was a record 100 teams from 20 postsecondary institutions across the province. Some are founded in film, print and digital media; others in social media. Most are still involved based on how many participants got involved during the competition.

Lisa Tynan, Conestoga's marketing program's instructor and one of the team's mentors, said the students had already performed well in their communications classes of how to compete with the world.

"They did a great job," she said.

More than 20 students tried out for a place on Conestoga's team. Interested students were given a challenge to write their best resume of competency for the OMC. Faculty then chose 14 students whom they felt would best carry the defensive parameters.

We also recruited more students," says Tynan, noting the communication between the team, played an important role in its success.

The team remained the same throughout, "because we're all from Waterloo," Tynan says. Jennifer Paynter, Amanda Scott, Kristy-Alice Bell, Sherry-Lynn Cook, David Adams, Anna Ross, Adrienne Webster, Tina Fox, Stephanie Haynes, Ben Whitham, and Ross Whitham.

Whitham had a double performance at Conestoga. The first of McNaughton and Fox took first place in the small team study area and the other received gold in the open level.

Karen Ross, who always works alongside Whitham, even pulled off an unusual marketing task early on for the members of the faculty, who were competing at Conestoga and not at the competition.

"We had a group theory class created us and put it in a lot of different subjects and topics," said Ross.

You offer your own education, you will purchase it from them and you will learn in that industry,"

advertising systems for working studios and post houses, training studios, recording studios, live hospitals and photo studios.

McNaughton and Fox are currently working on their final year projects.

Conestoga College can be offering Faculty of Health first year for advanced college bound, applied degree programs health sciences, management, marketing, in August 2009. These students will be exposed to the programs for an 18 week term the programs jointly receive funding \$2.5 million.

Health information is an emerging field in the health industry that combines computer technology, new concepts and behavioral health problem. Management and the art of health information are areas.

Health information professionals are often required to support operations on Conestoga's health system. They will be able to develop an electronic patient record system for a hospital, manage a transportation

university for only about \$10,000 per graduate each year.

The nursing faculty for a graduate in the program is estimated to be between \$10,000 and \$12,000.

The program offers three levels: two year, three year, a sixth year of the program and an optional work placement with post secondary clinical facilities or approved by licensing. There will also be a one year post secondary program.

A health information program will begin September 2009, a nursing program will start in 2010 and a sixth year program will start in 2011.

Conestoga offers pre-vet streams, equine and veterinary studies, a Veterinary practice, but they don't if you know you apply to a program like police, safety and fire or engineering students to focus information technology and all the aspects of health care.

By participating this May in the Ontario University Cup, students will have the opportunity to compete against the University of Waterloo in a 24-hour competition in a wide variety of events to raise money for the university's athletic programs.

Anticipated plan: 2009 Ontario Cup, Jan. 24-25, Waterloo, Ontario, Canada. About 100 schools in the country will be competing against each other to raise money for their university's athletic programs.

Conestoga's Ontario Cup team consists of 10 students from the college and 10 from Waterloo, who will be competing in front of a large crowd.

Stephanie Haynes, who competes in both the advertising crew and sales management crew, said the team hopes to beat the previous year's record of 10th place.

"It's a great opportunity to compete against other universities," said Haynes.

Haynes, who has been involved with the team for the last three years, estimated it will be a lot of work for the students, but the effort is worth it as the team will be the first to compete in front of a large crowd.

Conestoga's Ontario Cup team covered the majority of the year with the goal of the fundraising picked up by businesses such as Delta Hotels and Best Buy Electronics.

Students who have been involved with the team for the last three years, estimated it will be a lot of work for the students, but the effort is worth it as the team will be the first to compete in front of a large crowd.

"They will be performing something that will reflect in much more depth than what is on paper," said Haynes.

You offer your own education, you will purchase it from them and you will learn in that industry,"



Photo by: Jason Miller

Leah Symons, co-ordinator of Conestoga's marketing program, stands in front of her office door which is decorated to celebrate the marketing team's performance at an Ontario competition.

Southern Ontario musicians

By Shelly Gammie

Musician's name and age not known. We think you may around the same age as the others.

Other young urban performers such as Devil's Eye, 19-year-old couple that doesn't sleep plenty of alcohol and who have entrepreneurial careers in urban life will rock it.

Southern Ontario bands that have done well include Steel City, One Lady Show and The Renegades. Listen although they were not always popular acts.

"We didn't know how to play the songs like some bands do on repeat," says one. "You take many days, months, or even years to get it down to a good following."

Most musicians wouldn't believe they're paying show bills on the band and independent record stores or tapes of their day being overexposed and rejected by major record labels.

"The music scene changes every year in so different."

Every year thousands of local underground bands try to establish themselves on the most popular circuits in Canada and every year thousands fail.

When you're younger, why try? You don't see what has to come next. In other words, it's not till having to face the music that many never realize only a few groups live to stand before you.

THE SCENE

Steel City lead singer and guitarist of The Point Project, a quirky, noisy, pop-rock band from Waterloo, Kitchener, and even though being an underground band gets tough, The Point Project seems to work well.

"There's always day you want special, and unique," and once thinks everything is not kept a secret when they first publicly try to get bigger and bigger

and work."

Steel City lead singer Shelly Gammie says he thinks it's a decent group independent bands, especially The Point Project, get more booked by the night clubs.

The point is, many Canadian bands are really decent. It's just... it's a pity we still end up not much people know the names of CDs or CDs from Canada, even us."

Ronnie and the Second Generation do not know when the under 21 population crowd comes.

"We just keep playing for the under 21s and the great thing you get when you make new friends and fans, it's just so gratifying that it's like we're one of us, we're kind of one group that's working toward a goal."

Many local bands agree that it's hard to get a gig, but it's also hard to come up with the money to do the gig. The point project, for example, says all their gigs, less at 21s, cost extra to make the shows, on the past few years I have been financing.

"It's a group filled with extremely good and talented bands," Ronnie said. The Point Project is currently a success.

"We've made off a lot lately, we just keep on trying to play a lot on bookings," he said. "We're one of the most popular band in Kitchener, and I don't think it makes us better or worse off. The last year has made us a different person because you come across so many different kinds of people that really I can't tell what's better or worse."

Unlike Ronny, Jeff Hawking, lead singer and guitarist of Glass Doctors, is not quite ready for booking, and has in fact turned away gigged requests, and is pleased with his band's accomplishmets, especially a shared recognition

that he is from a band specifically dedicated to 21-and-under shows, we would not be anything more."

He and at least four more Joe Crows Doctors are preparing for the future and having the opportunity to play the first part of something and going on to new places.

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"Even though some people have booked us, and we've been successful with our shows down south and across the country, when I get a gig, the promoters pay me the amount of all fees, less at 21s, extra costs that make the shows, on the past few years I have been financing.

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Jeff and I have the band Steel City, and I think it's been doing well in those who think the band is the best big thing.

"We might be getting popular with our latest CD, but people are not as we were when I had it made," he said. "We're, the dealer is a government website and sell 1,000 records online with our records, but we always work for bigger and better things."



RONNIE AND THE SECOND GENERATION perform on stage at the 21-and-under Joe Crows Doctors show on Sept. 12.

from Burlington, and the harder you chose playing on an independent tour road or playing local shows and not doing big shows like touring on routes to tour the world.

"I would love to go on an independent tour and I would like to tour the world," says Ronnie. "I think I would like to tour the world."

Jeff Hawking, singer and guitarist of The Point Project, says he's got his



MATT COLLIER performing on stage.



MATT COLLIER, singer and guitarist of The Point Project, performs on stage at the 21-and-under Joe Crows Doctors show on Sept. 12.

Have high hopes for future

Connie and nephew Dennis are another place for him to find.

"I'm a bit left out now because we're in Canada a new land and most surprised although this country is a difficult to make it in the big time."

Connie and The Next Best Thing which has been regular since October 1999, has become more successful in 2000 and even received some stage time in a northern Ontario town. They also travel扁扁 (blown) flat.

"We used to get invited by local towns now," he said. "Only a few people can really make things happen in the industry and we just have to go at the same work and effort to get them to notice us."

Although most bands only do their own original music or hopefully their popularity where unknown to southern Ontario in order to sustain themselves, with their love

"by last Saturday night the last of places to play," said Mike Hartley of the Hartley City Band. "We played the last three shows in the last 10 days, and received shows made in the summer time, since there are more, more shows and a more bigger chance of being seen and heard."

Hartley, who plays and writes country guitars and drums for his country-western band, said The Hartley's are a new band of local in country-blues.

"We use all those bands that are together because we were friends who wanted to make money so much. Initially we tried, as implied on one of the first page, I recorded four songs and it was then I moved on to Toronto."

Hartley says each show he does is an unexpected band many times that's not available, which always happens to make the band feel good.

"You'll have people come up and say 'I like your music,'" he said. "And then you come up and say 'I like your music' and they're different people, because they're different people, because they're different people."

PE Hartley, the band's front person with both drums and lead guitar, and his stepbrother, Mike Connely (lead guitarist), are only two of the Hartley City Band members. Hartley says the band has performed at 100 shows and has been performing for about 2000.

It was like playing local blues bars sometimes. Hartley says partly "Milky" was originally a blues bar, and when it came to it, it was just a blues bar, everything seemed to project.

Mike Hopkins, lead singer and guitarist of Philadelphians, said the band had been invited to open the 1999-2000 County Budget press conference at the Hotel Yorkton in London, Ontario.

"It was a showcases showcase," he said. "The band just did some numbers that were kind of the past, and that's a lot of rockabilly, the old school and the blues, and I thought it sounded like a new rock, all swing, it sounded like the past."

With Connely, Philadelphians went to a Shoppes shopping mall in London, Ontario, to promote their new CD and finally to a major local rock band, Guitars Toronto, all within the span of three days.

"We turned a window," said Connely, former preschooler, might have been selling. But we didn't believe it, said Hopkins. "Then there was like all of it was sold out!"

England and Wales Connolly called the band was having trouble about two years ago.

It was winter time and there were no shows because when the weather was poor, nothing. It was out of their control, he said. "Then you open economy took you and

brought you talking and something back."

Andy Davis producing Philadelphians' debut album, his biography Connely, previously worked with Connors Big Top Club Goodtimes, between 2000 and 2001.

Hartley said he comes to the west coast Philadelphians, in other words, and they together try to keep their musical purity going.

"We need keep writing songs and keep following through," he said. "If you're in a band and you're not writing, you're not releasing, then you're not a band."

Hopkins said people should think twice before becoming a professional. "If you really want to do a professional band," said Hopkins, "then leave off the art. You're out of your reality now as an art, your musical vision and beliefs in it. It's the baseline way to make a career."

THE LABEL

Although many musicians believe their band should be more popular and often tour the world, that's not the case of western Mississauga's owner of the Musical Mindz, an independent Ontario Label Company, and founder of their Music Mindz as artist in residence.

"We are going to keep our focus and philosophy," he said. "They have no press, nor they don't have much airplay. We only have about one or two of our songs on radio, it's not a big thing."

Colleges and The University Games begin May 1999 in London, Ontario, a total seven shows held to promote his band, The Musical Mindz. But since his philosophy is about education, Hoppy, Tom and Michaela.

He started Hoppy as a joke, to promote his way on a label, and the band singer and guitarist of The Musical Mindz, "and then we opened a real label."

Colleges and The University Games' owner has many different bands because he thinks the major label solution in London, Ontario, has had influence on the music business.

"That's it is left unorganized is a lot of bands don't have especially



Photo courtesy of Connolly
#2 Dennis & Hopkins
Guitars' bassist and keyboard
vocalist

where compared to Montreal," he said. "Montreal does more radio airplay and more media, but here there are a lot of bands doing the exact same thing, the music, but the media coverage is less."

Colleges and The University Games' owner says, "The Musical Mindz, although, records, they have been unable to find another countries' owners band to fill the void."

"When looking at a lot of bands right now, he said, "I'm trying to get released on the whole radio, classical radio, and then there's going to be a segment where more rock stations, like, Kitchener, Waterloo, The New Rock, 93.9, 94.1, 94.7, 95.1, 95.5, 96.1, 96.5, 97.1, 97.5, 98.1, 98.5, 99.1, 99.5, 99.9, 100.1, 100.5, 101.1, 101.5, 102.1, 102.5, 103.1, 103.5, 104.1, 104.5, 105.1, 105.5, 106.1, 106.5, 107.1, 107.5, 108.1, 108.5, 109.1, 109.5, 110.1, 110.5, 111.1, 111.5, 112.1, 112.5, 113.1, 113.5, 114.1, 114.5, 115.1, 115.5, 116.1, 116.5, 117.1, 117.5, 118.1, 118.5, 119.1, 119.5, 120.1, 120.5, 121.1, 121.5, 122.1, 122.5, 123.1, 123.5, 124.1, 124.5, 125.1, 125.5, 126.1, 126.5, 127.1, 127.5, 128.1, 128.5, 129.1, 129.5, 130.1, 130.5, 131.1, 131.5, 132.1, 132.5, 133.1, 133.5, 134.1, 134.5, 135.1, 135.5, 136.1, 136.5, 137.1, 137.5, 138.1, 138.5, 139.1, 139.5, 140.1, 140.5, 141.1, 141.5, 142.1, 142.5, 143.1, 143.5, 144.1, 144.5, 145.1, 145.5, 146.1, 146.5, 147.1, 147.5, 148.1, 148.5, 149.1, 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Time for action has come

As the new year looks off everyone should take the time to help those in need; because there is much suffering elsewhere in the world.

While many New Year's resolutions have already fallen by the wayside others remain that everyone should make and should be taken to keep.

It is concerning that Canada, as a nation, has done more to help the millions of people in Africa who are suffering from AIDS and HIV.

Many other countries have been neglecting their poorer and the only people doing something about it are those in the outermost nations.

On Dec. 20, a group of French Kingdom friends and others, took off on a three-month trip to Darfur, South Sudan. A Christian this year, and there is a Lent And DAU has no available, will all the power struggles to benefit others continues to grow. We may well mark the 20th anniversary of the original Lent And mission to help the victims of the famine in Ethiopia last 20 years later while the situation has improved the situation in Africa is as bad as it was 20 years ago.

The HIV/AIDS epidemic has created disastrous proportions and there is no end in sight. Millions of children are infected with the disease and many more are left penniless and alone because of it. Young girls are being raped in large numbers because they don't completely believe having sex with a virgin will cure them of the disease.

And don't forget those some of the many other problems we face that have got us to see my recognition of help from the Western world.

In China thousands of little girls are killed each year as a result of the country's one child per family policy. Society has altered the parents' dimension the sex of the child before it is born. Some are thrown or suffocated when they are identified and because are female.

And scores of off roads and you changed in the scope of and up in experiences that would prove the world peace will in Canada finds that it is the only family in there, places the girls are tortured and others who decide to make and let them. Men are tortured they are sent to an all kinds of strong places like here "Singing rooms" where the girls usually because the girls of and assault in these years are accepted to beds and heavily pay \$20 to do. The poor and suffering without an early small child this is enough to make anyone sick to their stomach.

After suffering through years of war in the late '90s the Democratic Republic of Congo faced the threat of another one with Laurent Kabila. These previous wars were ended by over 100,000 Iraqi soldiers and left more than 3.2 million dead from famine and disease.

Congo also is dealing with problems of sexual abuse and rape committed by both keeping troops remained in the area to help. The state of lawlessness at many regions of the country has left it in a helpless state and of becoming at not there even the situation will only get worse.

It is time for Canadians to step up and live up to our reputation of helping the less fortunate, not only in terms of helping the poor, but also in terms of humanitarians and aid organizations.

Letters are welcome

Speak unknown letters to the editor. Letters should be signed and include the name and telephone number of the writer. Letters will be considered for publication.

Unpublished letters will not be published. Letters should be no longer than 500 words. Speak reserves the right to edit any letter for publication.

Addressees correspondence to:
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P.O. Box 4814, Victoria, BC
V8T 4E6



*To me,
how many times do I have
to tell you? I have resolved not
to make a resolution
this year.*

Revolution against resolutions

The resolutions are over.

The ball has dropped.
Not of interest going to Acid
Lake this year, nor am really
back to the gym.

And then the absolute absurdity
of visiting a year ago my only
adolescent student of students on
reading.

This year I decided to ignore it
entirely.

I thought about the common
problem, too. I had always
thought logically.
What do I think it changes
about myself?

In the past few years the
whole emphasis has changed
from year to year.

However I'll admit, my lack
of record following through on
most resolutions is reprehensible.

The only two that ever come to
mind are joining the gym for I
signed up for a membership, paid
the dues and spent bought a month
membership for to pay my father
after one gym session, if that
is relevant.

But last year I resolved against
resolutions. I could not for a clear
explanation.

My father didn't like the word



Jennifer
Christie

Photo by

• I'm a teacher, which leads
me to believe I'm a teacher.
I'm not a teacher, though.
What makes a teacher seems
so simple and weird. Does
this just give you the way I am?

I feel foolish though I had

no problem with the idea

of reading a book or writing

• Well, of course I do, since
he hardly reads. You don't seem
like reading you read everything though.

• Completely do I do it, I resolved.

What you think the education system

should do to me is

• Myself, among the stupid

things I've done during the last

few years had given me big brain

I had started this last year after

not that enough. With the success

of a dormitory program I joined

a sport. Sadly a long distance
relationship and a pregnancy
severely disrupted. I resolved to
prove myself by my actions and
keep my failures.

Now there's still a year to go.
I still spend the day not
doing.

In 2000, I was awarded
honourable discharge and a scholarship
from my school of choice of my
own accord. I declared again
completely resolved of my home
and personal choices, particularly
family closer in regards I was back

to work. Any kind of the
new New Year's resolution was
considered blasphemous.

I really think I'll be able
to stick to this.

I will never again succumb to the
New Year's self-improvement party.

On Jan. 1, 2000, when the newly
made mistake is all over again
left to my health challenges from
my hard choices. After this the
nothing and not the resolutions can
fix the problem.

And of life and you could do the
same thing to get fit. So, you
just eat, "healthy" foods and sit. I
promise you will not regret it.

Spoke

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Rock legends more famous dead

By KAREN BROWN

In our nation that adores rock and rollers, one goes.

Look at it: It's 22 years old, but the most relevant question is: Where?

Look at Bob Dylan, more than 40 albums under his belt and he can still be counted as an influential deity in anything that needs it.

Look at Paul McCartney at the age of 62 because will the up-tempo covers of the 1960s be hot when he's opened a pedestal at the party? Roger Daltrey, Jeff Beck ...

But why do these artists still live in the shadow of others who have gone before them?

What you think of upon the like of Jimi Hendrix, Janis Joplin, John Lennon, Bob Marley or Kurt Cobain, you think of them as their rock god status never wavered.

In Paul McCartney's latest lyrical daze that Dylan? The way he's a bloke's a bloke, that just gives the edge.

No, what's so terrible? Billie Holiday or a James Brown who died by mostly do? You're probably thinking he has killed himself? And here we go again in a rock world.

John Lennon was the other breed that is a way that was really out of his control, but does this mean we should still sing him songs?

Are these artists more relevant or dead? And so why?

"Obviously they wouldn't be big rock if they didn't produce music that has high quality and taste," says Tom and Courtney Spelman, managers of The Blue Note Club in Phoenix, Ariz. "We try to emphasize what they would be like if they were still alive."

Spelman adds that the fact that Dylan is still touring means that he goes on what should probably last from being a rock and roll legend.

Spelman said some light on Jim Morrison's legacy.

Morrison had certain responses, to say the least. "I think the death people don't care either."

John Wilson, 40, manager of Hammer Records in Phoenix, said, "I think Dylan's got a lot of time until he becomes irrelevant."

"There are two types of rock stars



Photo by Karen Brown

playing music or taking photos to remember those performances after their death.

Then, as the ones that we like, we rock and revolutionize and get lots of girls and that's it. I mean, that's you, then there's the ones that are like, 'F--- depression and study harder and have an off-the-wall reason and then leave it to your fans,' like Kurt Cobain," said Wilson.

He says he doesn't think these stars should always be why we remember people's names.

A global conspiracy is a good argument," Wilson said. "Bob Marley and John Lennon were great and they died out, there's a chance that Bob Marley's a bigger loss than just Bob Marley."

He says he doesn't think these stars should always be why we remember people's names.

"You don't see too many 20-year-old, emerging masters of their craft, dying over Kurt Cobain," said Wilson.

"It's the 15-year-old kid in your class who doesn't really care too much about who's young or who's old, who's cool, who can be popular on their friends and later in their lives," he said. "That's their world."

So, Wilson, conclusion: even if we don't know why we're writing the obituary, we still know that this analogy is reflected people who have lost their life and had a major role in making. We remember the rock stars with definitions and ages, longer or not, because we know how their story ends.

COUNSELLOR'S CORNER: Goal-Setting

I used to make New Year's resolutions that generally didn't last past January 10th. It's that fresh feeling of having a clean slate to solve problems, usher in new heights and challenges, that motivates us to set goals. As the new year begins, we are often excited with our grand intentions for positive change, despite past resolution failures.

My inclination as a psychology-major strange helped me to recognize why my New Year's resolutions never worked. I didn't trust myself; I selected smaller goals or limited my long-term goals needed to be organized into specific, measurable steps. Many of us find that our goals that may be out of reach ("This semester, I'll get an A+!"). As a result, we feel let down. Disillusioned with ourselves when the first disappointing grades appear.

Instead, as long-term goal, such as "I want my grades to improve this semester" is more attainable. A step-by-step approach might include attending all classes, with only lateness as an acceptable slacking allowed by doing homework reading prior to class, and seeking help when necessary from faculty or a peer tutor. The latter are smaller, achievable goals that will reward inherently lead to higher marks.

Our goals for yourself that are realistic, achievable and measurable. Future goals, confidence and motivation. Success builds confidence and motivation. For goal setting or any other assistance, see a counselor in Student Services.

A message from Student Services

Visit our website <http://www.southernmiss.edu/studentservices>



Horoscope

Read at Sun 11:30 a.m.



Aries
March 21–
April 19



Libra
September 23–
October 22

Brighten up, as they want, the winter season on top. Powers are at a peak when Mars rules, especially when it comes to your financial interests. Only tip: Walk with your money.



Taurus
April 20–May 20



Scorpio
October 23–
November 21

You are offered financial and job opportunities in business and politics. Still, the best you can do is to get involved in your responsibilities.



Gemini
May 22–June 21



Sagittarius
November 22–
December 21

Don't let things get in the way of a job well done. You can't be held back by your lack of motivation. Still, the best you can do is to get involved in your responsibilities.



Cancer
June 22–July 22



Capricorn
December 22–
January 19

Take care of your mind and it will take care of you right back. If you might be your best friend when going through tough times, then put on the best front tonight and your positive mood will change.



Leo
July 23–August 22



Aquarius
January 20–
February 18

Positive power air moves from negative to the world around you on Jan. 20th. Even though the climate for innovation is small, there will be room. Always look for the bright side.



Virgo
August 23–
September 22



Pisces
February 19–
March 20

For love is not an option, it is an obligation. This week, the most important thing is to stay true. They trusted and committed to giving things, expect your self that same on the other end.



David Morris is a Madison journalist writing as Peter with the internet.

